ESSD
A social commitment





ELEVATING SOCIETY FOR SKILL DEVELOPMENT (ESSD)

Building Skilled Youth, Empowering Entrepreneurs, Creating Sustainable Futures

www.essdbangladesh.org

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ABOUT ESSD

Elevating Society for Skill Development (ESSD) is a youth-focused social development organization dedicated to empowering individuals through practical skill development, entrepreneurship, leadership, and sustainable livelihood opportunities.



ESSD was established with a vision to bridge the gap between education, employability, and entrepreneurship by creating industry-integrated training and development ecosystems.

The organization is a non-government, non-profit and social welfare organization established with the active initiative of some women social workers of Bangladesh with the aim to promote the socio-economic and cultural status of the rural poor and vulnerable people, emphasizing women and children through concretization, capacity building, institution building, capital formation and imparting felt-need based problem-solving programs by adopting modern scientific technologies.

ESSD believes in a non-directive, bottom-up participatory and integrated development framework and acts as a catalyst with its beneficiaries.

OUR VISION

To create a skilled, empowered, self-dependent, and entrepreneurial generation capable of contributing to sustainable economic and social development in Bangladesh.

ESSD dreams that people will be free rom poverty, where women's efforts will be more consolidated and they will be self-supportive. Their status will gradually improve, and peace will prevail all over the country.

OUR MISSION

- To provide practical and market-oriented skill development training
- To create entrepreneurship opportunities for youth
- To empower women and underprivileged communities
- To build sustainable employment pathways
- To develop future-ready leaders and entrepreneurs
- To connect skills with real industry opportunities



OUR CORE FOCUS AREAS

SKILL DEVELOPMENT

Providing industry-oriented practical training programs for youth and aspiring professionals.

ENTREPRENEURSHIP DEVELOPMENT

Supporting young entrepreneurs with mentorship, business development guidance, and operational knowledge.

HOSPITALITY & CULINARY TRAINING

Developing skilled manpower for the hospitality, restaurant, catering, and food entrepreneurship sectors.

DIGITAL & FREELANCING SKILLS

Equipping youth with modern digital skills for online income generation and business growth.

WOMEN EMPOWERMENT

Creating skill-based economic opportunities for women through entrepreneurship and vocational training.

YOUTH LEADERSHIP DEVELOPMENT

Building confident leaders capable of driving positive social and economic change.



ESSD'S UNIQUE STRENGTH

ESSD operates with a practical industry-driven approach. Unlike traditional training organizations, ESSD focuses on:

- Real business exposure
- Hands-on operational training
- Live project involvement
- Entrepreneurship incubation
- Employment linkage
- Business mentorship
- Market-ready skill development



ESSD integrates practical learning with real industry ecosystems, especially within:

- Hospitality
- Cloud kitchens
- Food entrepreneurship
- Catering operations
- Digital business
- SME development



WHY ESSD MATTERS

Bangladesh has a large youth population with enormous potential.
However, many young people still lack:

- Practical skills
- Industry exposure
- Entrepreneurial guidance
- Financial literacy
- Employment opportunities

ESSD aims to solve these challenges by building sustainable pathways toward:

- Employment
- Self-employment
- Entrepreneurship
- Economic independence

OUR PROPOSED PROGRAMS

YOUTH SKILL DEVELOPMENT PROGRAM

Professional practical skill training for unemployed and aspiring youth.

CULINARY & HOSPITALITY TRAINING PROGRAM

Industry-standard kitchen, culinary, and hospitality development training.

FOOD ENTREPRENEURSHIP INCUBATION PROGRAM

Training future food entrepreneurs in:

- Cloud kitchen management
- Food cart operations
- Restaurant operations
- Delivery-based food businesses

WOMEN ENTREPRENEURSHIP DEVELOPMENT PROGRAM

Skill and business development opportunities for women.

DIGITAL ENTREPRENEURSHIP PROGRAM

Digital marketing, online business management and freelancing skills.

TRAINING METHODOLOGY

ESSD follows a blended practical training methodology:

- Classroom Sessions
- Hands-on Practical Training
- Industry Exposure
- Workshops
- Mentorship Sessions
- Business Simulation
- Internship Opportunities
- Live Operational Learning

LONG-TERM GOALS

ESSD aims to:

- Train thousands of youths across Bangladesh
- Build regional training centers
- Create employment ecosystems
- Launch entrepreneurship incubation programs
- Partner with government and international organizations
- Develop sustainable social enterprise models

PARTNERSHIP OPPORTUNITIES

ESSD welcomes partnerships with:

- Government agencies
- Corporate CSR programs
- Development organizations
- NGOs
- Educational institutions
- Hospitality industry partners
- International donors

ESSD - ORGANIZATIONAL TEAM STRUCTURE

Executive Committee, Chairperson, Vice Chairperson, Executive Director, Director - Programs & Development, Director - Finance & Compliance, Director - Partnerships & External Affairs, Legal Advisor Core Management Team, Program Manager, Training & Capacity Development Manager, Finance & Accounts Manager, Monitoring & Evaluation (M&E) Officer, HR & Administration Officer, Training & Technical Team, Lead Hospitality & Culinary Trainer, Entrepreneurship Development Trainer, Digital Skills Trainer, Soft Skills & Leadership Trainer, Operations & Support Team, Training Coordinator,Field Coordinator, Placement & Career Support Officer Communications & Media Officer, Graphic Designer & Content Creator, Office Assistant Volunteer & Youth Leadership Structure, Youth Ambassador, Volunteer Coordinator, Community Mobilizer